

➤ Product Review ◀

February 2022 #355

AN EXCITING ADDITION TO THE MOSS NUTRITION TEAM - DR. NIKOLAS HEDBERG IS NOW THE CHIEF MEDICAL OFFICER FOR MOSS NUTRITION



SOME PERSONAL THOUGHTS ABOUT WORKING WITH NIK HEDBERG

As many of you know, Dr. Nik Hedberg has been working in close association with Moss Nutrition for several years in a number of different ways. At first our relationship began several years ago with some simple conversations about patient care in terms of difficult chronic scenarios such as Lyme Disease and thyroid dysfunction. For me, it did not take long to realize that I was talking to a truly extraordinary functional medicine practitioner to whom I should be listening closely and intently. As I got to know Dr. Hedberg better, I came to learn about his impressive reputation as a DABCI (Diplomate

of the American Board of Chiropractic Internists) instructor. In particular, I found his lectures and writings on Lyme Disease and thyroid dysfunction to be remarkably inciteful and clinically relevant.

Over time, as we talked more often, Dr. Hedberg would occasionally offer truly brilliant and inciteful ideas on how to improve the Moss Nutrition product line either through the addition of new products or the modification of existing products.

Of course, with all of the above in mind, I knew I had to find a way to compensate him for his valuable input other than a simple “Thank you.” Hence, over three years ago, we started to offer financial compensation. Then, nearly two years ago, this ultimately led to our sponsorship of Dr. Hedberg’s monthly webinars which, based on your feedback, have not only been very popular but remarkably useful in terms of improving your care of sometimes difficult chronically ill patients. Even though I take pride in staying abreast of important research that pertains to the use of functional medicine with chronically ailing patients, Dr. Hedberg’s webinars have always provided research of which I was not aware. In turn, Dr. Hedberg’s webinars have become “can’t miss” events for me. Learn more at: https://www.mossnutrition.com/doctors/webinar_archives/ (Must login first)

With all of the above in mind, we both reached a realization about how much we liked working together. Furthermore, Joanne and I had an epiphany about what we knew all along – Dr. Hedberg is an incredibly rare and valuable resource in the world of functional medicine. This led to the proverbial “Aha moment” for

Joanne and me – Dr. Hedberg would be the ideal Chief Medical Officer for Moss Nutrition.

Therefore, we are both excited and proud to announce to you that, as of this month (February 2022), Nik Hedberg, DC, DACBI, DACBN, has the title of Chief Medical Officer (CMO) for Moss Nutrition Products.

Of course, while all of Dr. Hedberg's contributions noted above are important, the most important is serving the needs of you and your patients. We feel that, with the addition of Dr. Hedberg to the Moss Nutrition team, we are now more able than ever to do just that. Thus, please do not hesitate to let us know about your patient care needs as they relate to nutritional supplements and functional medicine education.

A FORMAL LISTING OF DR. HEDBERG'S ACCOMPLISHMENTS AND QUALIFICATIONS

While I hope you found the above information interesting, I do feel it is equally important to know about Dr. Hedberg's more formal qualifications.

- As indicated by his degrees, he is a chiropractor with advanced degrees as a Board Certified Chiropractic Internist, an Herbal Medicine Fellow, and has been Board Certified by the American Board of Clinical Nutrition.
- Dr. Hedberg is the founder of the Immune Restoration Center in Asheville, NC where he consults patients worldwide. He is also the founder of the Hedberg Institute, an online functional medicine education platform for practitioners of all types who want to build a highly effective and successful functional medicine practice. Visit <https://drhedberg.com/> to learn more.
- Dr. Hedberg has been a speaker for many years in the functional medicine arena presenting on autoimmune disease and the connection between infections and chronic illness.

- Dr. Hedberg created the Infection Connection online course in 2011 to help practitioners treat patients with chronic stealth infections. The Infection Connection then transitioned into the Hedberg Institute to offer a greater variety of educational opportunities.

THE HEDBERG INSTITUTE

Naturally, no discussion about Dr. Hedberg would be complete without mentioning what is probably his crowning achievement, the creation of the Hedberg Institute. For me and I know for many of you and countless other functional medicine practitioners around the country and the world, the Hedberg Institute is one of the premier educational forums for the practical application of functional medicine for virtually any and every type of chronically ill patient. Visit: <https://hedberginstitute.com/>

What can be stated right now about the Hedberg Institute? I feel Dr. Hedberg's words say it best:

“I started the Hedberg Institute out of frustration due to the current functional medicine education offerings which didn't provide practical information that practitioners can actually use with patients. What was, and is still available, is the same old “run these tests and prescribe these supplements” approach to patient care which is a failed model. Practitioners and patients deserve better so I'm passionate about teaching a science-based, practical, and affordable model of functional medicine.”

Can more be stated about the Hedberg Institute? Actually, there is much more. However, given that Dr. Hedberg has informed me that the Hedberg Institute is now undergoing a massive upgrade that will make it even more useful to the functional medicine practitioner, I will hold off on any further comments until the upgrade is completed in 2-3 months.

For now, I want to conclude by again stating how excited we are to have Dr. Hedberg as our CMO. We hope you share in our excitement.