

Moss Nutrition's General Manager

Joanne Goding holds a BA in Studio Art from Mount Holyoke College, where she discovered her passion for health. She had a vision of working in a company involved in health care, where she could be part of a team, express her creativity, and work towards a common goal. Inspired by her health & nutrition-oriented, artistic, entrepreneurial mother and her exercise-oriented,



“Work done in the spirit of service is the highest form of worship” inclined father, she realized at a young age, that taking care of your health is the best way to enjoy a long, active, quality life – and that it costs less, too. *She aims to spread this message.* Married to Dr. Jeffrey Moss and Co-Owner of Moss Nutrition, Joanne is a self-described “**Professional Patient**” and “**Health Seeker.**”



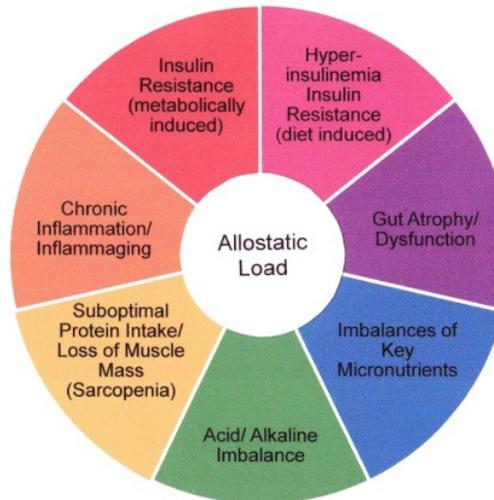
Professional Testimonial:

“I have been working with Moss Nutrition for eight years and would never consider using another company for my supplement needs. Moss provides customer service that is unparalleled in the supplement industry. Dr. Moss’s educational pieces are cutting-edge, practical and result-producing. Once you experience Moss’s exceptional customer care, education and wide variety of the best supplements available, you will never look back.”

– Nikolas R. Hedberg, D.C., D.A.B.C.I.



Special Instructions from your Health Care Professional:



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MOSS

PROFESSIONAL SUPPLEMENTS™
EST. 1992

NUTRITION

Quality Supplements Made with Quality of Life in Mind™



Serving Health Care Professionals & their Patients since 1992

Phone: 800-851-5444

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We are Pioneers in Health Care

At Moss Nutrition, we specialize in using research documented principles of allostatic load to **simply and time & cost effectively improve quality of life** in chronically ill patients no matter what the chief complaint.

Research suggests that **Allostatic Load** is the primary physiological process responsible for the vast majority of chief complaints in chronically ill patients. **Allostasis** is the body's process of responding to daily stressors (psychological stress, poor diet, chronic infection, toxic load, etc.). This response to stressors can create chief complaints when functioning "overtime" due to the cumulative stress load. This is called **Allostatic Load**.

Featured in dozens of studies as a primary contributor to virtually all chronic illnesses, **Allostatic Load** has been almost completely ignored on a clinical level. Below are metabolic imbalances that result from **Allostatic Load**:

- Protein catabolism (Sarcopenia)
- Low grade, chronic metabolic acidosis
- Chronic inflammation/ inflammaging
- Insulin/glucose dysregulation
- Metabolically induced deficiencies of virtually all micronutrients
- Gut atrophy/dysfunction

Using our exclusive **Entry Level Clinical Nutrition™** paradigm, we specialize in showing health care professionals how to determine which of the **Allostatic Load-induced metabolic imbalances** need to be addressed in their patients, and how to employ lifestyle modifications & **Moss Nutrition Select** supplements to optimize these metabolic imbalances, which can lead to significant improvements in quality of life in virtually all patients, no matter how complicated & longstanding the chief complaints may be.

This paradigm is based on over sixty years of esteemed research published by the world's top clinical nutritionists, and has a unique emphasis on time & cost-effectiveness.



Our **Moss Nutrition Select** line of high quality, well researched supplements is tailored specifically for professional use and available **SOLELY** to health care professionals and their patients of record. **Moss Nutrition Select** products can only be purchased from your health care professional or from **Moss Nutrition**.



Moss Nutrition's President & Formulations Director

Dr. Jeffrey Moss, a graduate of the University of Michigan Dental School, employed clinical nutrition in his dental practice, and maintains a small clinical nutrition practice today. In 1992, he founded **Moss**

Nutrition, manufacturer & distributor of professional supplements. Striving to have a positive influence in the health care system, **Moss Nutrition** provides health care professionals with quality, research-based products and instruction on how to use them for optimal outcomes.

For nearly 30 years, Dr. Moss has been writing monthly newsletters providing review and commentary on controversial, cutting-edge issues facing the practice of nutritional medicine. A faculty member of the University of Bridgeport Masters in Nutrition program, and a frequent presenter for FMTown & Hawthorn University, Dr. Moss is a functional medicine pioneer committed to educating the next generation of health care practitioners on the principles of **Entry Level Clinical Nutrition™**.

Ordering from Moss Nutrition

First, our products must be recommended by your health care professional, who must also be a registered customer of ours. You will need your practitioner's code number.

Next, choose your ordering preference:

● **Online:** www.mossnutrition.com. At the Login page, create an on-line account. Add recommended items to the shopping cart. At checkout, you can write questions/instructions in the **Comments** box. To re-order, go to the **Re-order Products** page.

● **Telephone:** **800-851-5444** * Call Monday – Friday, 9-5 Eastern time.

● **Fax:** **800-626-0108** Use our **order form**.**

● **Mail:** **Moss Nutrition**, 380 Russell St, Suite 114, Hadley, MA, 01035. Use our **order form** **.

● **Email:** info@mossnutrition.com Use our **order form** **, fill it out, scan it, and attach it to your email.

Our flat rate shipping costs:

* **Telephone orders: \$12.00** shipping/handling. Allow 1-5 days. *Shipping by UPS or USPS.*

All other orders: \$6.00 shipping/handling. Allow 2-8 days – orders shipped complete. *Shipping by USPS or UPS (we will choose how your order is shipped).*

Local Customers – You may pick up your order at our location with no shipping fee. However, you **MUST** place your order several hours ahead of time.

** Our **order form** and **price list** is available at www.mossnutrition.com/patients/faq/

NOTE: Flat rate shipping does not include extra charges for expedited shipping, cooler bags for heat sensitive items, or extra costs to ship your order outside the domestic United States. Mass. Customers = 6.25% sales tax. For more information & policies, or visit our website: www.mossnutrition.com/patients/faq/